





(University with Potential for Excellence) Re-Accredited by NAAC with A Grade in the 3rd Cycle Palkalai Nagar, Madurai – 625021, Tamilnadu, Tel: 0452-2459557 Email: cthmmku@gmail.com Website: http://mkuniversity.ac.in/new/

Admission Notification – 2020 - 2021 CENTRE FOR TOURISM AND HOTEL MANAGEMENT

<u>Applications are invited for admission to the following programme</u> offered by the Centre for Tourism and Hotel Management during the Academic Year 2020-21

Integrated course in BBA / MBA [Tourism and Hotel Management] – 3 +2 year Duration

However the students got admitted in the above programme may have an option to leave the programme after the successful completion of 3 years with an Undergraduate Degree – BBA [Tourism and Hotel Management]

Eligibility Criteria: A Pass in Higher Secondary Examinations (10 +2) in any stream OR Equivalent

<u>Mode of Selection</u>: Based on the Marks obtained in the Higher Secondary Examinations (10 +2) OR Equivalent. The Reservation Policy as per Tamilnadu Government Will be followed for Admission

Highlights of the Course:

- > Curriculum on par with international standards
- > State of the Art Laboratories
- > Well qualified Faculty with industrial exposure in reputed Hotels & Travel Agencies
- > On the job training for students in leading Hotels & Travel Agencies
- Placement assistance for the students
- > Industrial visits to Hotels & Travel Establishments



 For further details the university website may be referred or the same may be obtained in person in the Centre for Tourism and Hotel Management

Contact Details: Dr.R.Kannan, Director - 9361107700